

**XV**

**OLYMPIAD**

**1952**



TO THE  
INTERNATIONAL OLYMPIC COMMITTEE

Convening at Lausanne, Switzerland

September, 1946

*Greetings*

FROM THE  
DETROIT OLYMPIC COMMITTEE

# *An Invitation*

to the International Olympic Committee to  
celebrate the XV Olympiad at Detroit in 1952

THE people of Detroit, through the United States Olympic Association, earnestly request your favorable consideration of this invitation to celebrate the XV Olympiad at Detroit.

A similar invitation to fix the venue of the XIII Olympiad at Detroit was extended at London, England, in 1939. At that time our representatives personally appeared before your esteemed Committee.

The people of Detroit ask that the International Olympic Committee once again receive their representatives, this time at Lausanne; and indulge the fond hope that their sincere invitation to celebrate the Olympiad at Detroit in 1952 will, on this occasion, be accepted.

Sport, like science, knows no national boundaries; and so it is with great joy that we may all look towards the renewal of the quadrennial Olympiad, where representatives of all nations may meet with one another to light the great torch in common understanding and good-fellowship.

Metropolitan Detroit's two million citizens have kinship with, and the utmost affection for, all of the nationalities of the world. Their representatives are fully aware that the award of the XV Olympiad will

carry with it the obligation to conduct the great enterprise in accordance with the highest traditions of the International Olympic Committee, and the standards established by prior Olympiads; and to this end have pledged themselves.

We respectfully submit that Detroit has present and projected facilities adequate for the conduct of the games. In addition, there are incidental social and geographic factors which we believe make our city an appropriate site for the XV Olympiad. We invite your attention to the following pages in this regard.

We extend cordial greetings; and express the fervent hope that men of all nations shall forever hereafter live together in peace, and vie with one another only upon the friendly field of sport.

Best wishes for the success of every Olympiad.

THE DETROIT OLYMPIC COMMITTEE

*W. H. Hatcher.*

*Douglas I. Roby*

*J. Lee Barrett.*

*Jack C. Tompkins*

STATE OF MICHIGAN  
Executive Office □ Lansing



TO THE INTERNATIONAL OLYMPIC COMMITTEE, GREETINGS:

I, Harry F. Kelly, Governor of the State of Michigan, in the name and on behalf of the people of the State of Michigan, do hereby extend to the International Olympic Committee a cordial invitation to celebrate the XV Olympiad at Detroit, Michigan.

Should the Committee honor Michigan with the great privilege of entertaining the Olympic Games in 1952, we assure you of unforgettable hospitality and pledge you further that nothing will be left undone to make the event a memorable one in keeping with the highest traditions of honor and good sportsmanship which have marked Olympiads in the past.



Given under my hand and the Great Seal of the State of Michigan, this twenty-third day of July, in the year of Our Lord, One Thousand, Nine Hundred Forty-six, and of the Commonwealth, the One Hundred Tenth.

*Harry F. Kelly*  
GOVERNOR

BY THE GOVERNOR:

*Arman S. Dignan*  
SECRETARY OF STATE

# City of Detroit

EDWARD J. JEFFRIES, JR.  
MAYOR

EXECUTIVE OFFICE

July 23 1946

To the  
International Olympic Committee:

We, the undersigned, on behalf of the people of the City of Detroit, Michigan, U.S.A. would deem it a high honor to have our City selected as the site for the XV Quadrennial Olympiad to be held in Nineteen Hundred and Fifty-two. Be assured that the games would be conducted in an atmosphere of cordiality and in keeping with the great traditions established by the International Olympic Committee.

Respectfully,

EJJ:D

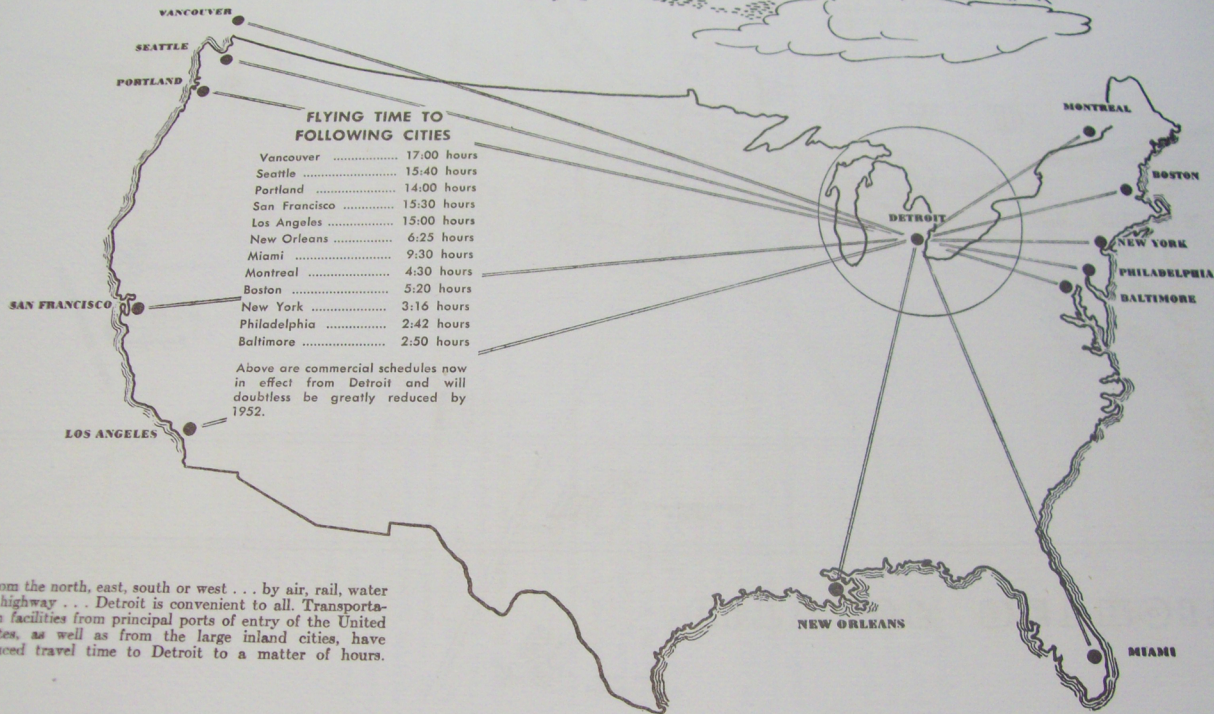


*Edward J. Jeffries, Jr.*  
Mayor  
*George E. Edwards*  
*John J. Lodge*  
*Frank C. Coasterton*  
*Eugene Van Dine*  
*Wm E Doran*  
*William A. Constock*  
*Charles S. Cushman*  
Members of the Council.

# DETROIT OLYMPIC COMMITTEE

- W. E. ANDERMAN**  
*Publisher, The Detroit Times*
- DAVID V. ADDY**  
*Budgets Director, City of Detroit*
- WILLIAM T. BARBOUR**  
*President, Detroit Michigan Stove Company*
- J. LEE BARRETT**  
*Executive Vice President,  
 Detroit Convention and Tourist Bureau*
- FRED L. BLACK**  
*Director Public Relations,  
 Nash-Kelvinator Corporation*
- ERNEST R. BREECH**  
*Executive Vice President,  
 Ford Motor Company*
- VAUGHN BLANCHARD**  
*Director of Athletics  
 Detroit Public Schools*
- WALTER O. BRIGGS, JR.**  
*Vice President,  
 Briggs Manufacturing Company*
- CHARLES H. BRENNAN**  
*Secretary, Michigan Amateur Athletic Union*
- MANFRED BURLEIGH**  
*President, Great Lakes Greyhound Lines*
- HARVEY CAMPBELL**  
*Executive Vice President,  
 Detroit Board of Commerce*
- M. E. COYLE**  
*Executive Vice President,  
 General Motors Corporation*
- GEORGE W. CARTER**  
*President, Detroit Insurance Agency*
- HUGH F. DEAN**  
*Chevrolet Motor Division  
 General Motors Building*
- KENNETH E. DOHERTY**  
*Track Coach, University of Michigan*
- LLOYD DIEHL**  
*President,  
 Detroit Gasket & Manufacturing Company*
- D. S. EDDINS**  
*President, Plymouth Motor Car Company*
- GEORGE F. EMERY**  
*Director, City Plan Commission*
- HENRY T. EWALD**  
*President, Campbell-Ewald Company*
- HUGH J. FERRY**  
*Treasurer, Packard Motor Car Company*
- CHARLES T. FISHER**  
*President, National Bank of Detroit*
- LAWRENCE P. FISHER**  
*Fisher Building Corporation*
- HENRY FORD II**  
*President, Ford Motor Company*
- HARVEY FRUEHAUF**  
*President, Fruehauf Trailer Company*
- J. E. FRAWLEY**  
*Memorial Hall Commission*
- LYLE D. FIFE**  
*President, Fife Electric Company*
- JOHN A. FRY**  
*Vice President,  
 Detroit Michigan Stove Company*
- JOHN J. GORMAN**  
*John J. Gorman & Company  
 President, Michigan State College*
- JOHN W. HANNAH**  
*President, Rotary International*
- RICHARD C. HEDRKE**  
*President, Detroit Board of Commerce*
- SHERWIN A. HILL**  
*Secretary, Detroit Athletic Club*
- CHARLES HUGHES**  
*Secretary, Detroit Athletic Club*
- JOHN P. HUNT**  
*President, Detroit Junior Board of Commerce*
- PHIL HUBER**  
*President, Ex-Cell-O Corporation*
- K. T. KELLER**  
*President, Chrysler Corporation*
- JOHN S. KNIGHT**  
*Publisher, Detroit Free Press*
- LT. GEN. WM. S. KNUDSEN**  
*Vice President, Ernst Kern Company*
- ERNST F. KERN**  
*Vice President, Detroit Insurance Agency*
- LOUIS J. LEPPER**  
*Vice President, Detroit Insurance Agency*
- FREDERICK C. MATTHAEI**  
*President,  
 American Metal Products Company*
- LLOYD W. OLDS**  
*Athletic Director,  
 Michigan Normal College*
- HON. FRANK A. PICARD**  
*United States Federal Judge*
- C. E. PINKSTON**  
*Athletic Director, Detroit Athletic Club*
- GEORGE A. RICHARDS**  
*President, Radio Station WJR*
- GEORGE F. ROMNEY**  
*Automobile Manufacturers Association*
- DOUGLAS F. ROBY**  
*Vice President,  
 American Metal Products Company*
- E. W. ROSS**  
*C. R. A. Company*
- WM. E. SCRIPPS**  
*Publisher, The Detroit News*
- JACK A. TOMPKINS**  
*District Sales Manager,  
 American Airlines System*
- A. W. THOMPSON**  
*Director of Athletics, Wayne University*
- GEORGE TRAUTMAN**  
*General Manager, Detroit Baseball Club*
- V. E. VALLET**  
*President, Giffels & Vallet*
- J. B. WEBBER, JR.**  
*Vice President, J. L. Hudson Company*
- FRED M. ZEDER**  
*Vice Chairman, Board of Directors  
 Chrysler Corporation*

# LOCATION



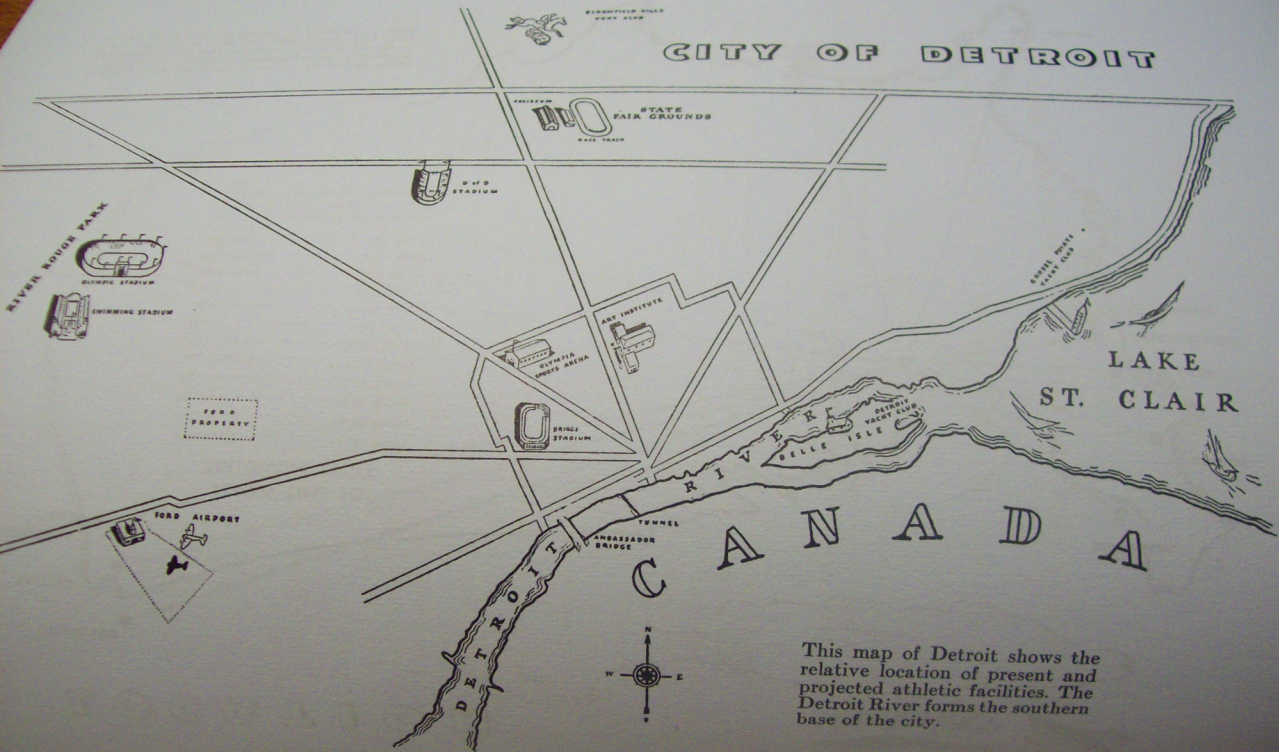
## FLYING TIME TO FOLLOWING CITIES

Vancouver .....	17:00 hours
Seattle .....	15:40 hours
Portland .....	14:00 hours
San Francisco .....	15:30 hours
Los Angeles .....	15:00 hours
New Orleans .....	6:25 hours
Miami .....	9:30 hours
Montreal .....	4:30 hours
Boston .....	5:20 hours
New York .....	3:16 hours
Philadelphia .....	2:42 hours
Baltimore .....	2:50 hours

Above are commercial schedules now in effect from Detroit and will doubtless be greatly reduced by 1952.

From the north, east, south or west . . . by air, rail, water or highway . . . Detroit is convenient to all. Transportation facilities from principal ports of entry of the United States, as well as from the large inland cities, have reduced travel time to Detroit to a matter of hours.





This map of Detroit shows the relative location of present and projected athletic facilities. The Detroit River forms the southern base of the city.

f

IT IS  
 I would  
 conduct  
 reasons  
 Present  
 cessful  
 events,  
 Swimm  
 Detroit  
 Americ  
 air, rai  
 The av  
 June 1  
 8 P.M.  
 There  
 ample  
 lent li  
 and or  
 Detroit  
 and ad

Let us take a tour of Detroit and see a few of the many points of interest

IT IS respectfully submitted that Detroit would be an appropriate site in which to conduct the XV Olympiad for the following reasons:

Present and projected facilities for the successful conduct of all Olympic games and events, including an Olympic Stadium and Swimming Stadium, will be available.

Detroit is centrally located on the North American Continent, and easily accessible by air, rail, water and motor highway.

The average summer temperature between June 1st and September 1st, from 8 A.M. to 8 P.M., is 73.7 degrees.

There are numerous large hotels, clubs, and ample housing accommodations, and excellent libraries, art museums, concert halls and orchestras.

Detroit's transportation facilities are efficient and adequate.

There are a large number of parks and boulevards; and because of Detroit's location, and the Great Lakes and many in-land lakes, there are numerous points of scenic interest in the immediate vicinity of the City.

The manufacturing plants of Detroit's great industries, including the automotive industry, could be visited by the guests of the City at the XV Olympiad.

Finally, the citizens of Detroit believe in athletic competition as a means for building sound bodies and healthy minds. Tens of thousands of Detroiters daily use the innumerable facilities—both indoor and outdoor—for practice, play and competition.

The Detroit Olympic Committee invites the attention of the International Olympic Committee to the following pictures taken in Detroit, which may be of interest to the Committee. They illustrate Detroit's athletic and other facilities, and show her citizens in great numbers both viewing and participating in various games and contests.



*...first, let us visit the State Fair Grounds*

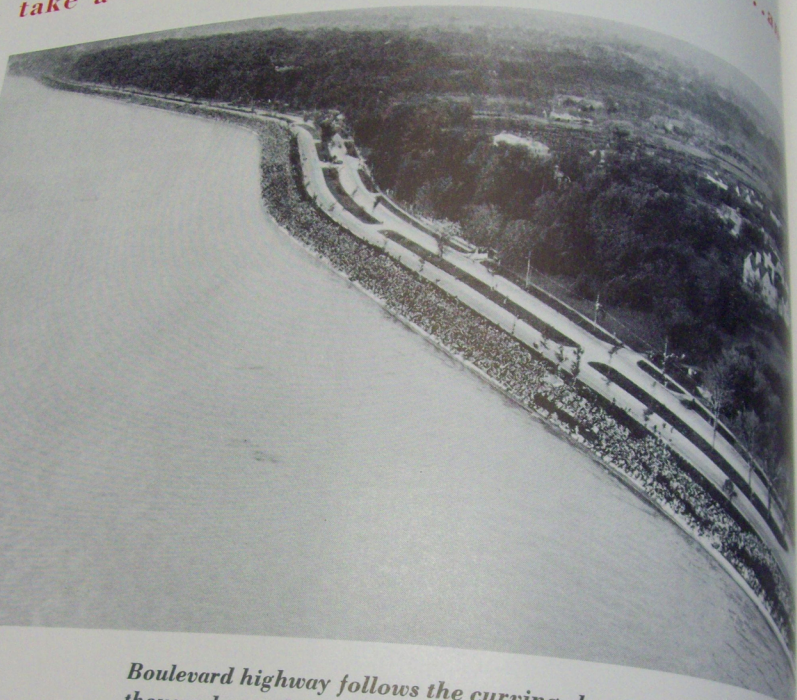


...Coliseum at the State Fair Grounds



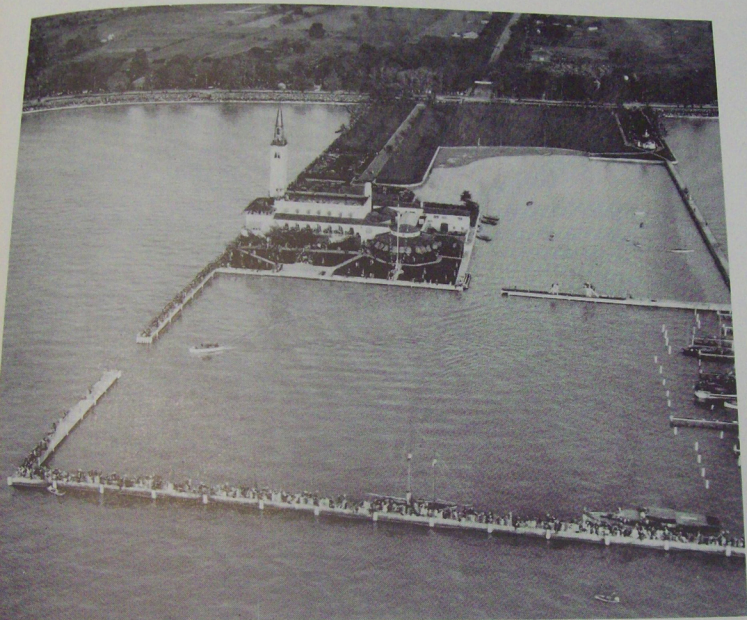
*Aerial view of State Fair Grounds; and interior view of the Coliseum which accommodates 15,000.*

...we go directly east...right across town...  
take a drive along Lake Shore Drive



Boulevard highway follows the curving shoreline of Lake St. Clair...  
thousands are here shown watching the Harmsworth Trophy Race

...then, on our way to the heart of Detroit, we  
stop off at the Grosse Pointe Yacht Club



*Located on Lake St. Clair, just outside the city limits of Detroit.*

...the next morning we go downtown and  
Detroit's business center



Municipal buildings,  
stores, hotels, theaters  
and skyscrapers are  
grouped in Detroit  
downtown area.

...in the afternoon we decide to attend  
a baseball game



*Briggs Stadium, where as many as 55,000 people view athletic events.*

---

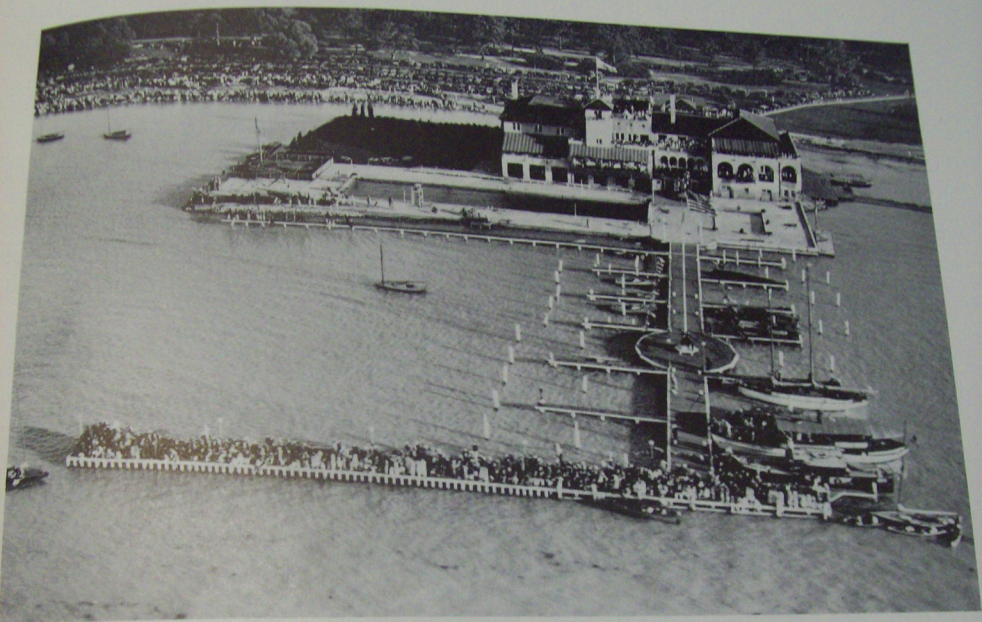


*Belle Isle... Detroit's 1000-acre island park*



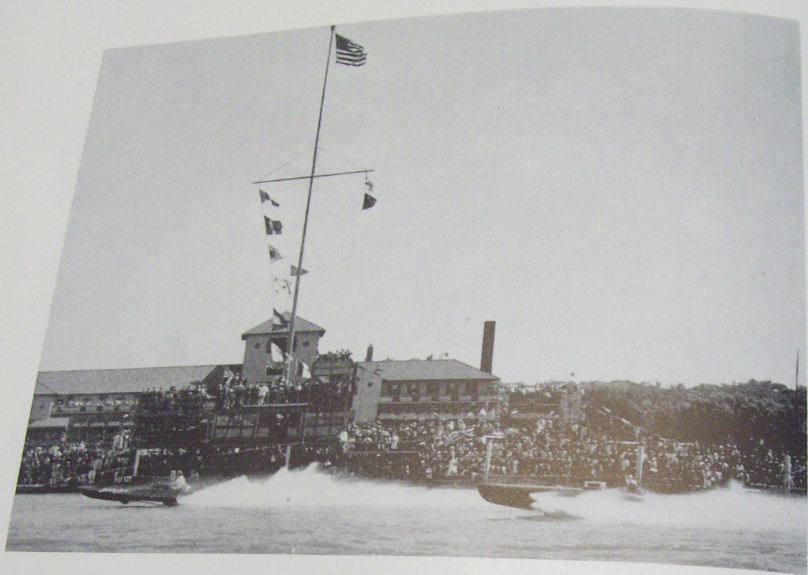
*This island is daily  
host to thousands of  
athletic, music and  
nature enthusiasts.*

...on Belle Isle we visit the Detroit Boat Club



*Site of sculling and rowing events. Club has Olympic size outdoor pool.*

...also on Belle Isle is the Detroit Yacht Club



*Here such speed boat classics as the Harmsworth Trophy Race and the Gold Cup Races are officially judged.*

---

## Facts About Detroit

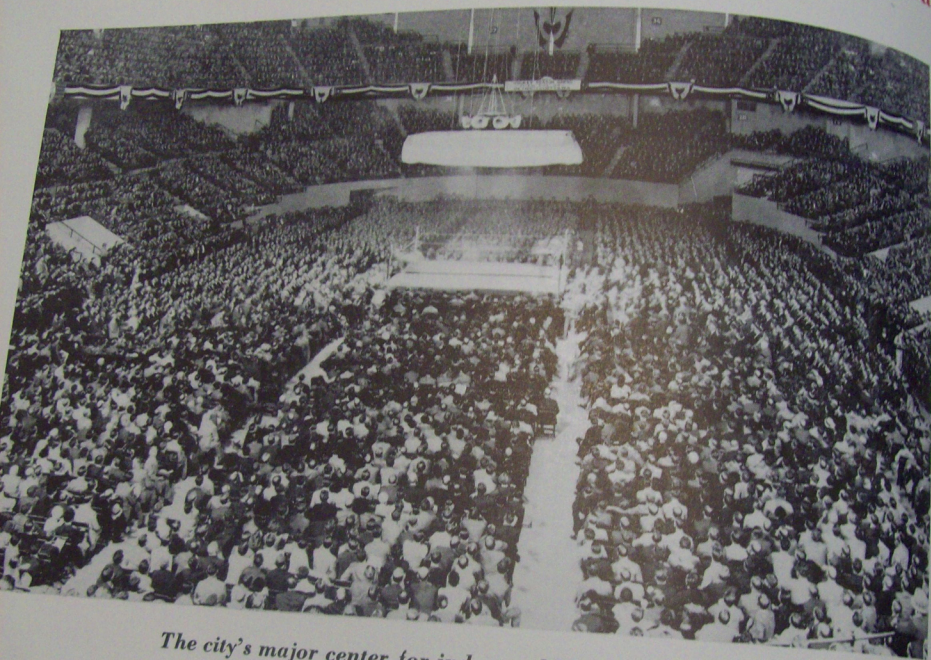
Population . . . . .	1,814,882
Area . . . . .	144 square miles
Area of Parks . . . . .	3315 acres
Number of Churches . . . . .	652
Number of Radio Stations . . . . .	7
Hotels . . . . .	251 have 29,032 rooms
Railroads . . . . .	9 systems, 3 terminals
Airports in District . . . . .	9
Hospitals . . . . .	45
Number of Public Schools . . . . .	266
Number of Pupils . . . . .	226,277
Public Libraries . . . . .	30



### Principal Manufactured Products

Automobiles and accessories; parts and bodies; rubber tires; steel works and rolling mill products; pharmaceuticals and chemicals; paints and varnishes; stoves; machinery; vacuum cleaners; plastics; tools; refrigerators; adding and calculating machines; radios; marine engines.

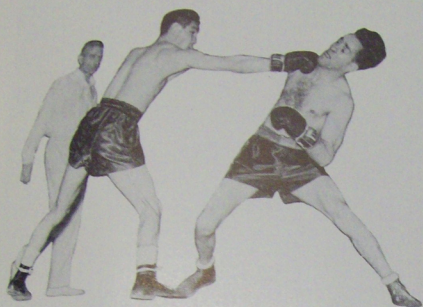
*...many events are held at Detroit's Olympia*



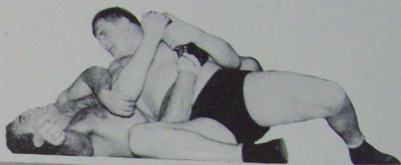
*The city's major center for indoor athletics has seating facilities for 18,000.*

...at the Olympia can be seen

**BOXING**



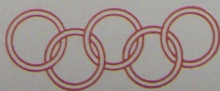
**WRESTLING**



**HOCKEY**



**BASKETBALL**



*...University of Detroit Stadium, another athletic center*



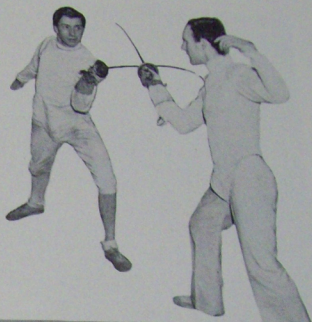
*Lighting system provides daylight illumination for games played at night.*

...also popular in Detroit are

POLO



FENCING



SOCCER

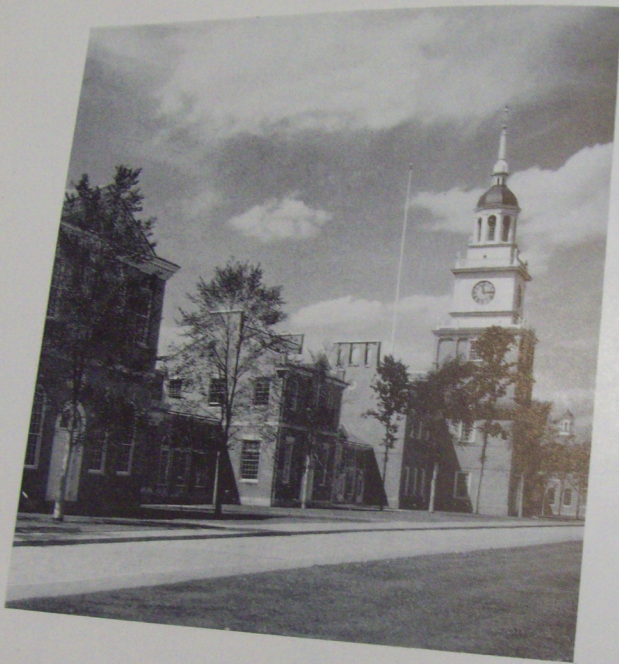


LACROSSE





...and, of course, you will want to see  
Henry Ford's Greenfield Village



For an authentic story of the progress of the United States from early Colonial days, a tour of Greenfield Village is an enlightening and fascinating experience. Here are depicted, through original objects as well as true reproductions, the step-by-step eras in the country's development in education, science, transportation, manufacturing and farming.

We have shown pictorially only a few of Detroit's many facilities for successfully conducting the XV Olympiad in keeping with the tradition of prior Olympiads.

The people of Detroit and Michigan sincerely hope that the International Committee may see fit to accept this sincere invitation.



XV

OLYMPIAD

1952

THE DETROIT OLYMPIC COMMITTEE  
EXPRESSES

*Appreciation*

TO THE  
INTERNATIONAL OLYMPIC COMMITTEE



*O*ur delegates have been given audience with unfailing courtesy; and the proffered invitation of Detroit to act as host to the Olympic games has been most graciously received and acknowledged by the esteemed International Olympic Committee at London in 1939, at Lausanne in 1946, and now again at Stockholm in 1947.

S T O C K H O L M , S W E D E N • J U N E , 1 9 4 7

FROM THE  
*People of Detroit*  
AN INVITATION AND A MESSAGE

*We* sincerely renew our invitation, now pending before your esteemed Committee the past eight years and last extended at Lausanne, to celebrate the XV Olympiad at Detroit in 1952.

The mere convening of that happy meeting at Lausanne by the International Olympic Committee indicated to the world that the Olympic torch had not become extinguished through the past several years, though lost in the red fires of the holocaust. The resurgence of the white flame burning brightly amid the cold gray ashes of the world to us symbolizes the revival of the noble and pure ideals of the Olympic movement which are truly international in scope, and this has caused joy in the hearts of the people of Detroit.

Detroit is an international city separated only by the Detroit River from its sister city, Windsor, in Ontario, Canada, and populated by peoples from all over the earth and their descendants who have come to live here or been born here during the past two-hundred-odd years. Experience has made it possible for our people to live together harmoniously, and yet singly or in groups to preserve many of the customs, games and pastimes, and to honor the ideals of the countries from whence they have originated.

We adopt the Olympic ideal as our ideal, for Detroit loves clean sport which stimulates and inspires all to strive nobly albeit strenuously for the sheer joy and honor of participating and with no other reward.

We value highly the self-discipline imposed upon the clean limbed athlete patiently training to improve his skill; the development of initiative, resourcefulness and self-sufficiency, and yet with a sportsman's feeling and understanding for cooperation in team play. We appreciate that when the games are conducted under the rules and regulations of the International Olympic Committee, it is in an atmosphere of fair play, devoid of commercialism, with equal opportunity to all contestants, which achieves true democracy. We feel that the games in their glorious pageantry are the ritual of a religion in the spirit of ancient Greece—Olympism—perhaps the last best hope to achieve a brotherhood of man on earth.

Detroit thrills to the prospect of entertaining your committee and the contestants and guests of all nations at the games in 1952. The invitation at Lausanne was given in the same spirit revived in intensity as our first invitation at London in 1939. We have before and since Lausanne, had expressions of enthusiastic support from representatives of our entire citizenry.

There are messages from the Governor of Michigan, the Mayor and Council of Detroit, and from the leaders in every walk of life in Detroit hereinafter set forth. All our existing facilities and resources are pledged to the successful conduct of the games. Our proposed facilities, as illustrated on the pages that follow, would be a magnificent addition to Olympic plants and facilities in the world, and would help to enable a continuation of intense sporting activity in this populous community after the games.

Detroit does not desire any pecuniary profit from the conduct of the games and contemplates that any revenues over and above expenses will be contributed to your Committee for the furtherance of Olympism if so desired.

We feel that Detroit is fertile ground for Olympism, and that the conduct of the games here—the acting as host to the world—would have a salutary effect upon the community and react in turn to strengthen the Olympic movement throughout the world. And so again we urge you to fix the venue of the games at Detroit. We invite your attention to pictorial material illustrating the nature and adequacy of Detroit's facilities and projected facilities for the games. *Finally, we respectfully call the committee's attention to the endorsement of Detroit's invitation by the United States Olympic Committee by resolution adopted at New York in September, 1946, after Lausanne.*

Best wishes for the success of every Olympiad.

THE DETROIT OLYMPIC COMMITTEE

*W. J. Matthews.*

*Douglas I. Roby*

*J. Lee Barrett.*

*Jack A. Tompkins*



OFFICE OF THE GOVERNOR  
STATE OF MICHIGAN  
LANSING

KIM SIGLER  
GOVERNOR

March 12,  
1947

TO THE INTERNATIONAL OLYMPIC COMMITTEE, GREETINGS:

I, Kim Sigler, Governor of the State of Michigan, in the name and on behalf of the People of the State of Michigan, do hereby extend to the International Olympic Committee a cordial invitation to celebrate the XV Olympiad at Detroit, the great metropolis of our State, in 1952.

We pledge that nothing will be left undone to make the event memorable and in accordance with the highest traditions established by past Olympiads.



Given under my hand and the Great Seal of the State of Michigan, this 12 day of March in the year of our Lord, One Thousand Nine Hundred Forty-Seven, and of the Commonwealth, the One Hundred Eleventh.

Kim Sigler  
Governor

BY THE GOVERNOR

F. W. Alger Jr.  
Secretary of State

A RESOLUTION FROM  
THE MAYOR AND MEMBERS  
OF THE COMMON COUNCIL OF DETROIT

WHEREAS, The Detroit Olympic Committee has met with the International Olympic Committee in Lausanne, Switzerland, and presented the invitation of the City of Detroit to hold the 1952 Olympiad in this City; and

WHEREAS, The preparation of the necessary facilities for the holding of an Olympiad would require among other things, the construction of an appropriate stadium, swimming pool facilities, and adequate housing accommodations for the participants, therefore be it

RESOLVED, That the Detroit Olympic Committee be and it hereby is congratulated upon the success of its efforts to date, and is urged to continue to exert every effort to bring about the final selection of this city as the site of the 1952 Olympiad, and be it further

RESOLVED, That all of the officials, departments, boards and commissions of the government of the City of Detroit that are concerned with the planning and development of the capital improvements program be and they are hereby instructed to coordinate that program with the end in view of developing the necessary facilities for the holding of the 1952 Olympiad in the City of Detroit, and be it further

RESOLVED, That the Mayor's Capital Improvement Committee proceed forthwith to make the necessary studies preliminary to the preparation of detailed plans and specifications for the construction of adequate facilities for the holding of the 1952 Olympiad in the City of Detroit.



*Edward J. Jeffers*  
Mayor.  
*George E. Edwards*  
*John J. Lodge*  
*John G. Bagley*  
*Frederic C. Parstator*  
*Leopold Hanbitz*  
*Chas E Doran*  
*William A. Conystock*  
*Charles A. Okunan*  
Members of the Council.



# LEADERS OF DETROIT EXTEND AN INVITATION

The following, who as indicated, are truly representative of Detroit's citizens in every phase of their activity and their every walk of life, invite you to Detroit for the XV Olympiad and pledge their loyal support to the Detroit Olympic Committee.

DAVID V. ADDY  
*Budget Director, City of Detroit*  
W. R. ANDERMAN  
*Publisher, The Detroit Times*  
MOST REVEREND ALLEN J. BABCOCK, D.D.  
*Auxiliary Bishop of Detroit  
Blessed Sacrament Cathedral*

J. LEE BARRETT  
*Executive Vice President,  
Detroit Convention and Tourist Bureau*

FRED L. BLACK  
*Director Public Relations,  
Nash-Kelvinator Corporation*

VAUGHN BLANCHARD  
*Director of Athletics,  
Detroit Public Schools*

ERNEST R. BRECH  
*Executive Vice President,  
Ford Motor Company*

CHARLES H. BRENNAN  
*Secretary, Michigan Amateur Athletic Union*

WALTER O. BRIGGS, JR.  
*Vice President,  
Briggs Manufacturing Company*

HARVEY CAMPBELL  
*Executive Vice President,  
Detroit Board of Commerce*

GEORGE W. CARTER  
*President, Detroit Insurance Agency*

M. E. COYLE  
*Executive Vice President,  
General Motors Corporation*

HUGH F. DEAN  
*Chevrolet Motor Division  
General Motors Building*

LLOYD DIEHL  
*President,  
Detroit Gasket & Manufacturing Company*

KENNETH E. DOHERTY  
*Track Coach, University of Michigan*

D. S. EDDINS  
*President, Plymouth Motor Car Company  
President, Detroit Athletic Club*

GEORGE F. EMERY  
*Director, City Plan Commission*

HENRY T. EWALD  
*President, Campbell-Ewald Company*

HUGH J. FERRY  
*Treasurer, Packard Motor Car Company*

CHARLES T. FISHER  
*President, National Bank of Detroit*

LAWRENCE P. FISHER  
*Fisher Building Corporation*

HENRY FORD II  
*President, Ford Motor Company*

RICHARD A. FORSYTH  
*Attorney and Counselor*

J. E. FRAWLEY  
*Memorial Hall Commission*

HARVEY FRUEHAUF  
*President, Fruehauf Trailer Company*

LYLE D. FIFE  
*President, Fife Electric Company*

JOHN J. GORMAN  
*John J. Gorman & Company*

JOHN W. HANNAH  
*President, Michigan State College*

RICHARD C. HEDKE  
*President, Rotary International*

SHERWIN A. HILL  
*President, Detroit Board of Commerce*

PHIL HUBER  
*President, Ex-Cell-O Corporation*

CHARLES HUGHES  
*Secretary, Detroit Athletic Club*

K. T. KELLER  
*President, Chrysler Corporation*

ERNST F. KERN  
*Vice President, Ernst Kern Company*

JOHN S. KNIGHT  
*Publisher, Detroit Free Press*

THOMAS E. LANE  
*President, Thomas E. Lane Company*

FRANK X. MARTEL  
*President, Detroit and Wayne County  
Federation of Labor*

FREDERICK C. MATTHAEI  
*President,  
American Metal Products Company*

RAY D. MICHAELS  
*President, Detroit Junior Board of Commerce*

LLOYD W. OLDS  
*Athletic Director,  
Michigan Normal College*

HON. FRANK A. PICARD  
*United States Federal Judge*

C. E. PINKSTON  
*Athletic Director, Detroit Athletic Club*

GEORGE A. RICHARDS  
*President, Radio Station WJR*

DOUGLAS F. ROBY  
*Vice President,  
American Metal Products Company*

GEORGE F. ROMNEY  
*Automobile Manufacturers Association*

AUGUST SCHOLLE  
*President, Michigan C.I.O. Council*

WM. E. SCRIPPS  
*Publisher, The Detroit News*

C. E. SORENSON  
*Vice Chairman, Board of Directors  
Willys Overland Motors, Inc.*

REVEREND ROBERT C. STANGER, D.D.  
*President, Detroit Council of Churches  
Bethel Evangelical and Reformed Church*

A. W. THOMPSON  
*Director of Athletics, Wayne University*

JACK A. TOMPKINS  
*District Sales Manager,  
American Airlines System*

V. E. VALLET  
*President, Giffels & Vallet*

J. B. WEBBER, JR.  
*Vice President, J. L. Hudson Company*

HARRY WISMER  
*Sports Director, American Broadcasting Company*

FRED M. ZEDER  
*Vice Chairman, Board of Directors  
Chrysler Corporation*

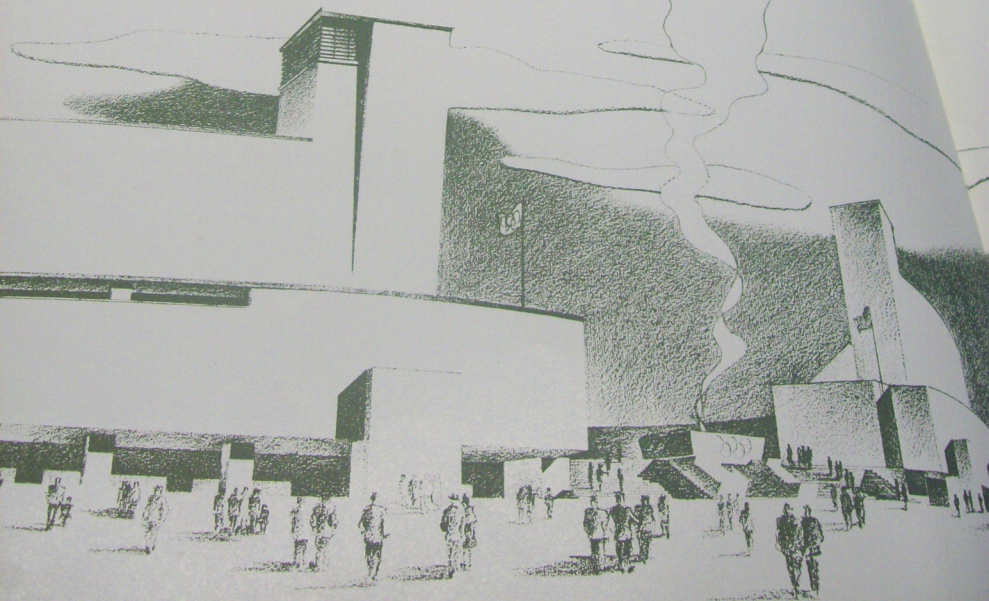


Detroit's projected facilities for the

**XV OLYMPIAD**

## FACTS REGARDING THE PROPOSED OLYMPIC STADIA

SHOULD Detroit be awarded the XV Olympiad in 1952, unexcelled facilities will be available. Two new stadia, one for track and field events, and one for aquatic events, will be completed. The former will be an elliptical stadium seating 104,000 spectators. It will contain 300-meter and 400-meter tracks, and a sodded center area for field games and contests which will also provide all special facilities required for the various Olympic events and ceremonies. The complete structure will be approximately 400 by 1,000 feet, and will include dressing and shower rooms and other essential facilities. The aquatic stadium will seat 20,000; and will include two separate pools, one for diving competition and water polo matches, and the other an eight-lane racing pool. Shower and locker rooms, administration offices and other appointments will be included. Adjacent to both stadia will be parking facilities and public transportation loading and unloading areas.



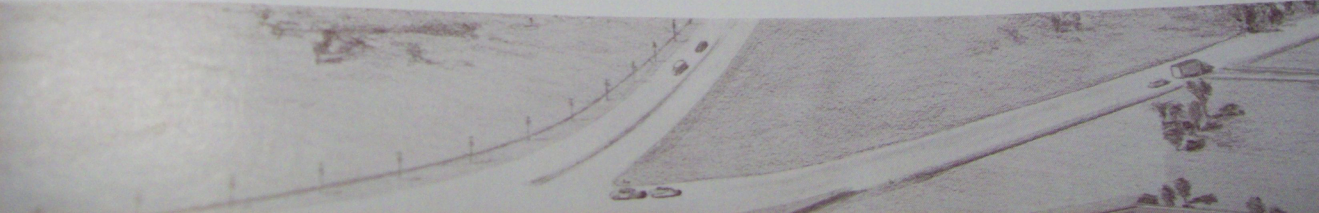
## FACTS REGARDING THE PROPOSED OLYMPIC STADIA

SHOULD Detroit be awarded the XV Olympiad in 1952, unexcelled facilities will be available. Two new stadia, one for track and field events, and one for aquatic events, will be completed. The former will be an elliptical stadium seating 104,000 spectators. It will contain 300-meter and 400-meter tracks, and a sodded center area for field games and contests which will also provide all special facilities required for the various Olympic events and ceremonies. The complete structure will be approximately 400 by 1,000 feet, and will include dressing and shower rooms and other essential facilities. The aquatic stadium will seat 20,000; and will include two separate pools, one for diving competition and water polo matches, and the other an eight-lane racing pool. Shower and locker rooms, administration offices and other appointments will be included. Adjacent to both stadia will be parking facilities and public transportation loading and unloading areas.



**ARCHITECTURAL** rendering of the proposed track and field stadium.

**ARCHITECTURAL** rendering of the proposed aquatic s



ARCHITECTURAL rendering of the proposed track and field stadium.

ARCHITECTURAL rendering of the proposed aquatic stadium.



... AND ON A SITE NEARBY WILL BE  
ERECTED AMPLE HOUSING FACILITIES

The Olympic Village will be constructed at an attractive location, convenient to the new Stadium. All contestants and guests would be comfortably accommodated. Detroit has for some time been engaged in the construction of modern housing units as part of its long range civic planning, and if the International Olympic Committee accepts this invitation, the building of the Olympic Village would be timed so that a new and valuable unit that will fit into Detroit's long range housing program will first be ready for occupancy by visitors to the Olympiad in 1952.



**...AND ON A SITE NEARBY WILL BE  
ERECTED AMPLE HOUSING FACILITIES**

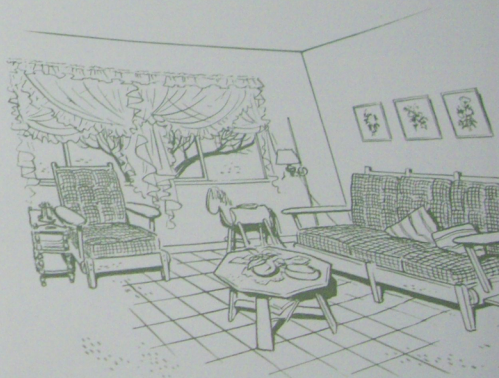
*The Olympic Village will be constructed at an attractive location, convenient to the new Stadia. All contestants and guests would be comfortably accommodated. Detroit has for some time been engaged in the construction of modern housing units as part of its long range civic planning, and if the International Olympic Committee accepts this invitation, the building of the Olympic Village would be timed so that a new and valuable unit that will fit into Detroit's long range housing program will first be ready for occupancy by visitors to the Olympiad in 1952.*



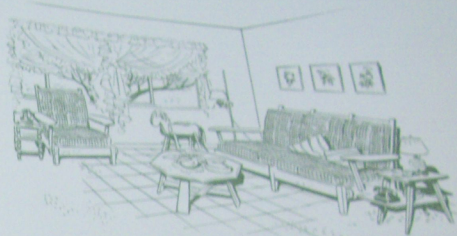




*At the left is an aerial view of one of the new housing units recently completed in Detroit. Above and below are pictured exterior views of two of the typical individual units constructed in the city's active housing program.*

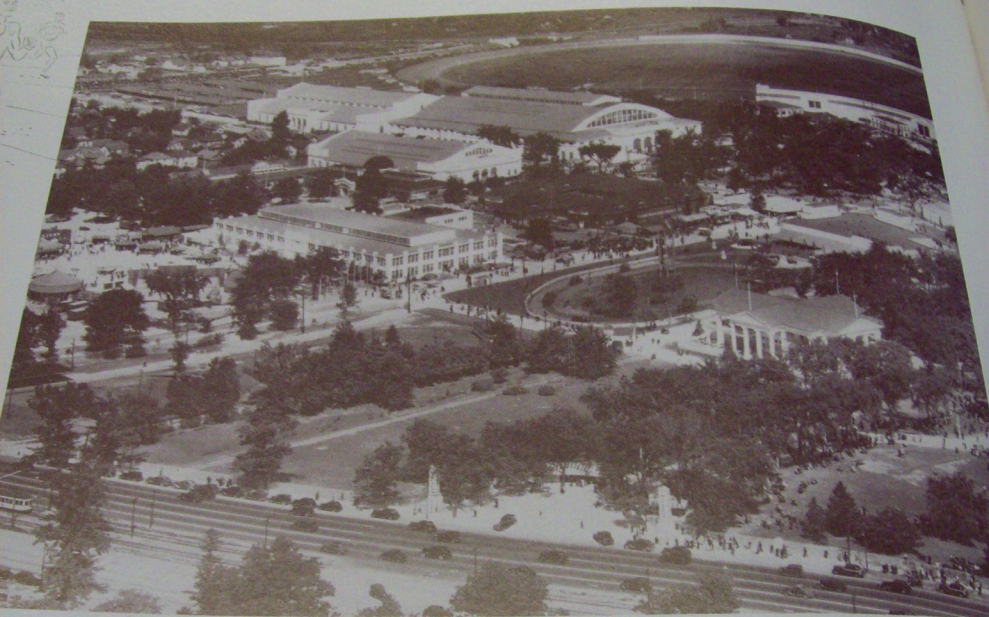


At the left is an aerial view of one of the new housing units recently completed in Detroit. Above and below are pictured exterior views of two of the typical individual units constructed in the city's active housing program.



## DETROIT'S PRESENT FACILITIES

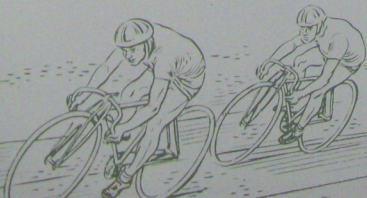
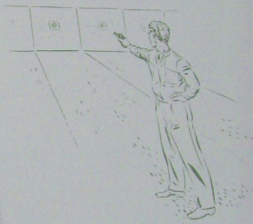
THE projected facilities shown on the preceding pages will constitute an addition to already extensive, public and privately owned athletic centers and arenas, some of which are described on the following pages. These facilities, conveniently distributed throughout Detroit, as well as in close proximity to the city's boundaries, are presently available for the successful conduct of the Olympic games.





## COLISEUM AT STATE FAIR GROUNDS

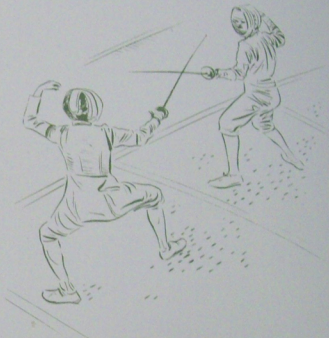
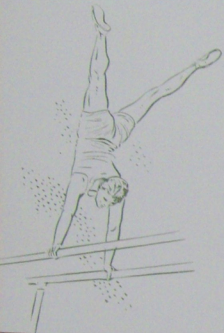
The Michigan State Fair Grounds shown at the left are within the city, and cover an area of 160 acres. Among the many buildings are a grandstand which seats 12,000, and the enclosed Coliseum (pictured above and below) which accommodates 15,000.





## DETROIT'S NAVAL ARMORY

Detroit's Naval Armory is splendidly equipped to handle several of the Olympic indoor events. This modern structure has a seating capacity of 4,000, and has excellent facilities for participants and spectators. Its convenient location, facing one of Detroit's main thoroughfares, and extending back to the shoreline of the Detroit River, is less than 3 miles from the downtown section.





### DETROIT'S OLYMPIA

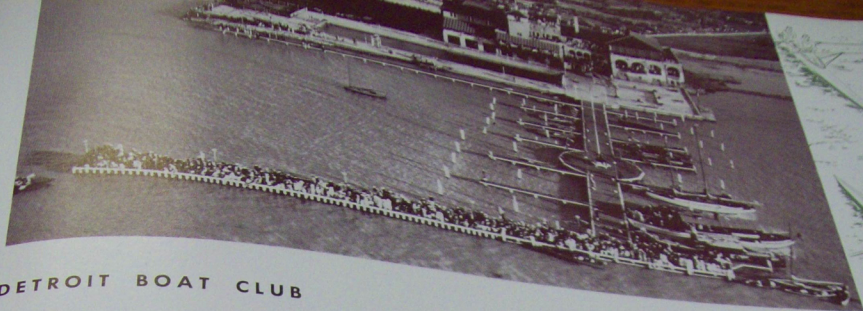
This is one of the city's major centers for indoor athletics, with seating facilities for 18,000. It is so designed that widely diversified events can conveniently be staged here on successive days.



## THE DETROIT RIVER

This view of the Detroit River, between Detroit and Belle Isle, shows the site of the famous International Harmsworth Trophy and Gold Cup Races. It is an unexcelled location for the staging of aquatic events, providing a sheltered position, ample dockage facilities, and space for many thousands of spectators.





## DETROIT BOAT CLUB

Strategically situated on Belle Isle Park are Detroit's foremost aquatic clubs—the Detroit Boat Club shown above—the Detroit Yacht Club pictured below. The Detroit Boat Club, which has an Olympic size outdoor pool, is the site of leading sculling and rowing events, while from the dock of the Detroit Yacht Club such speedboat classics as the Harmsworth Trophy Race and the Gold Cup Races are officially judged. Both clubs are but 20 minutes' drive from the heart of Detroit.

## DETROIT YACHT CLUB

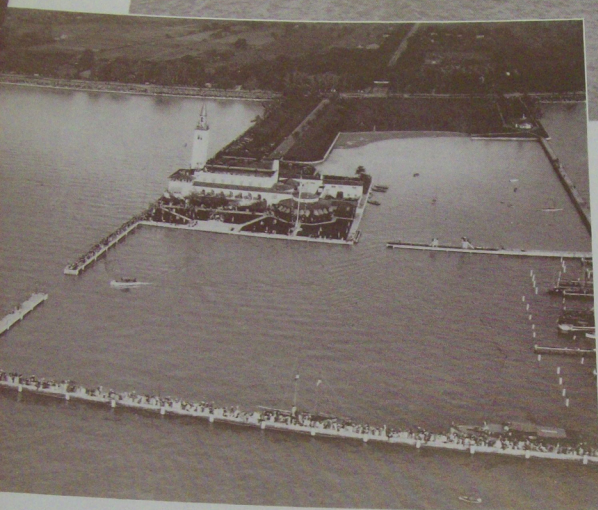






## LAKE ST. CLAIR

Along the curving shoreline of Lake St. Clair, northeast of Detroit, teeming thousands find ample room to enjoy aquatic events.



## GROSSE POINTE YACHT CLUB

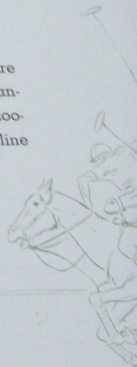
Located just outside the city limits of Detroit, the Grosse Pointe Yacht Club, with its excellent yacht basin, serves as a splendid base for many regattas.





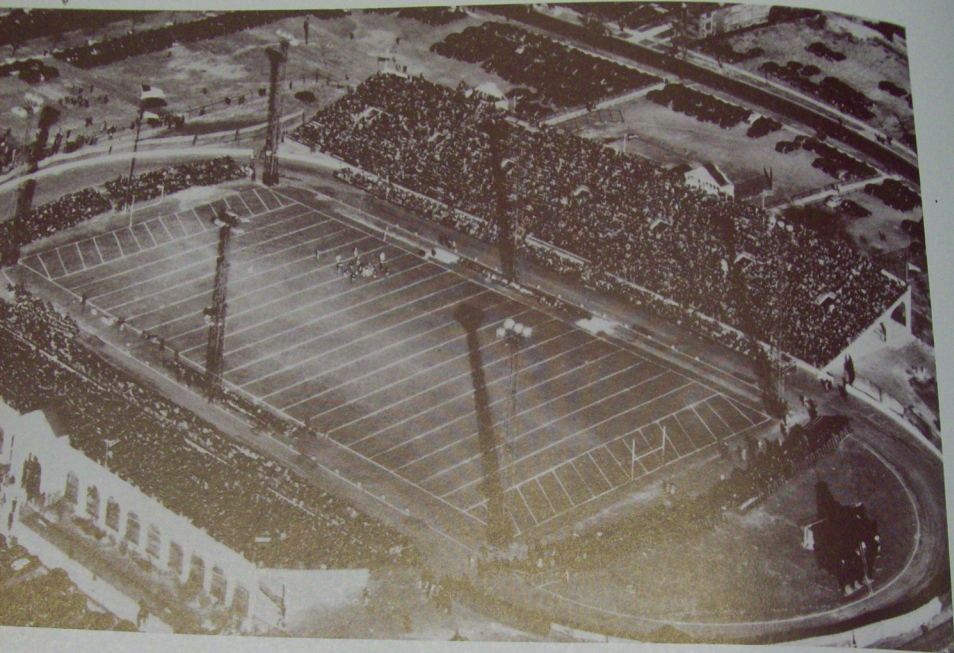
## BELLE ISLE . . . DETROIT'S 1000 ACRE ISLAND PARK

This island in the Detroit River is daily host to thousands of athletic, music and nature lovers. Among its features of wide-spread appeal are numerous athletic fields, expansive bathing beaches, vast woodlands, a network of winding canals, beautiful zoological and botanical gardens and a huge concert "shell". Its 6-mile shoreline concrete road affords a fascinating drive the year around.



## UNIVERSITY OF DETROIT STADIUM

This stadium, located within the city limits of Detroit, has seating arrangements for 20,000. It is equipped with a special lighting system to provide daylight illumination for games played at night.



## TRAINING FACILITIES THROUGHOUT DETROIT →

Athletes of all nations, when in training at Detroit prior to the games, will have the widest selection of athletic facilities to utilize in preparation for the games. On the following pages are illustrated a few of the existing facilities which are ever at the disposal of the citizens of Detroit.



### GYMNASIUMS THROUGHOUT DETROIT

Detroit is well able to "keep fit" through the utilization of the scores of gymnasiums that are available in every locality. Many of these gymnasiums, in schools, churches, clubs and municipal buildings, are open to the general public at night as well as during the day.





## INDOOR AND OUTDOOR POOLS THROUGHOUT DETROIT

The public schools and the municipality have constructed numerous indoor and outdoor pools which are ideal for training purposes for swimming and diving Olympic events. Above is shown one of the three pools in River Rouge Park. Below is one of the many indoor pools which provide healthful recreation for aquatic-minded Detroit.





## ATHLETIC FIELDS THROUGHOUT DETROIT

Interspersed throughout Detroit, as readily seen in the aerial photograph above, and illustrated below, are athletic fields of considerable area which have been left as islands for the physical training of the citizens of tomorrow's Detroit. These fields invite the participation of people in every walk of life.



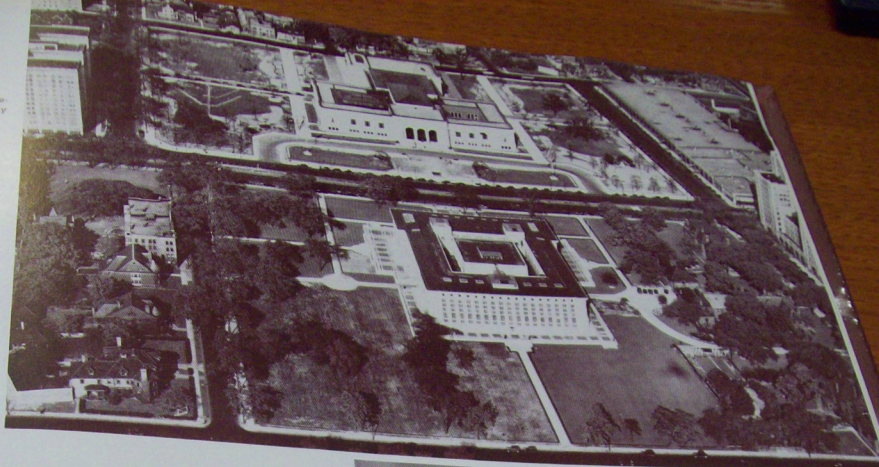


## DETROIT IS TRULY ATHLETIC MINDED

**A**S you have seen from the foregoing illustrations, there is great emphasis upon athletic activity in Detroit. Throughout the United States, and even abroad, the accomplishments of Detroit's athletes, and the enthusiasm of the city's sports followers for their representative teams in all types of games, are manifest. Above is shown a crowd of close to 60,000 people viewing the "national sport" in Briggs Stadium, which is located within ten minutes' walk of Detroit's City Hall.

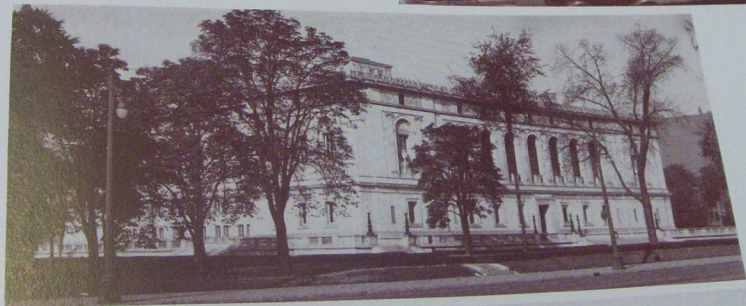
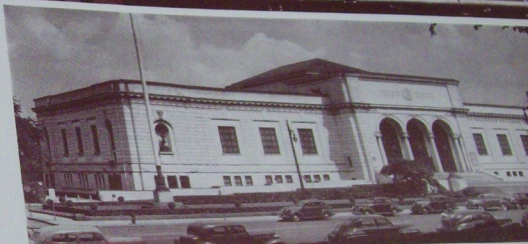


Aerial view of Detroit's Public Library and Art Institute.



## DETROIT'S CULTURE CENTER NEAR HEART OF CITY

Here thousands of Detroiters come daily to view the world's finest art and to gather knowledge. Within a few blocks is the Wayne University Center which accommodates over 15,000 students.



Public Library

Horace H. Education



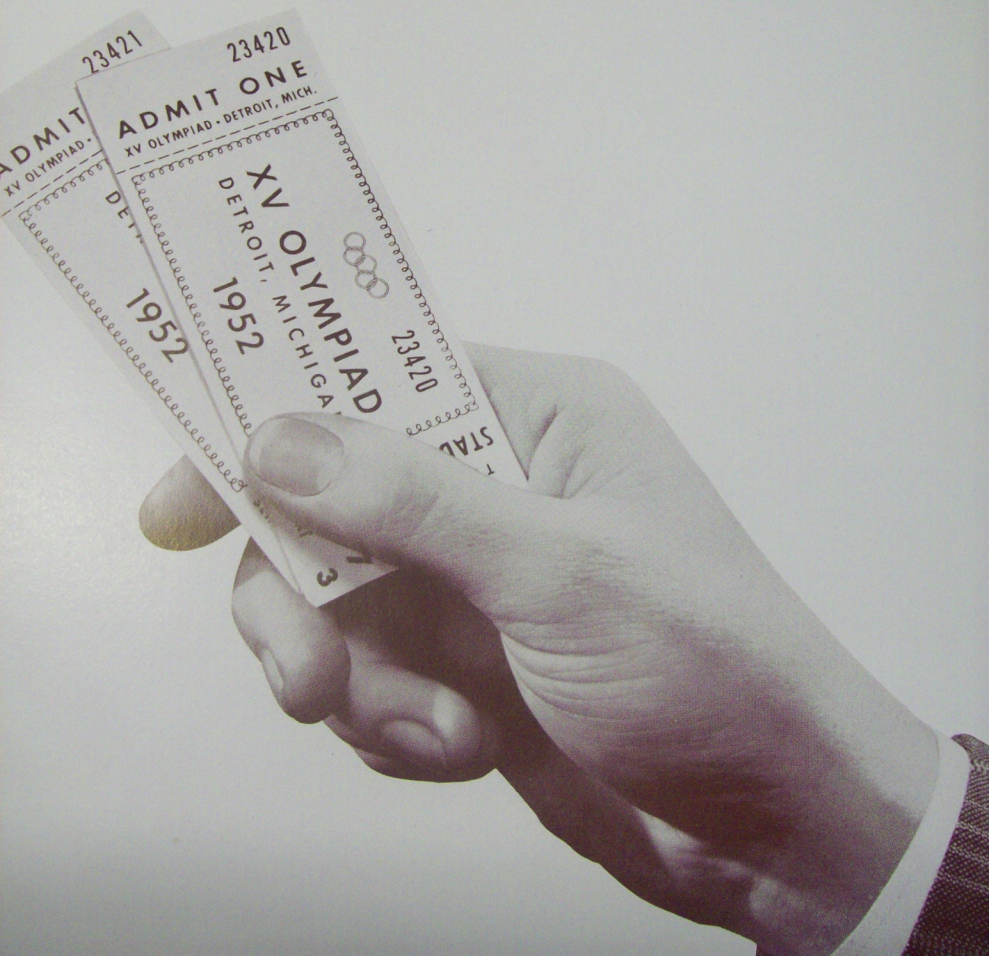


## DETROIT IS AN INTERNATIONAL CITY

Approximately one-fourth of greater Detroit's 2,000,000 citizens were born abroad. Thus this city is representative of practically every faith and every nationality in the world.



*We* sincerely hope that the  
people of Detroit will have the privilege of  
entertaining the people of the world at the  
**XV OLYMPIAD**



CONFIDENTIAL

DUPLICADO

10th. June

47.

M. J. SIGFRIED, Esq.,  
President of the International Olympic Committee,  
Klarabergsgatan 21,  
Stockholm (Sweden)

My dear President and friend:

In reference to the decision that  
the Committee of C.I.O. has to adopt during its  
next meeting about Olympic Games for 1952, please  
accept and transmit to my Colleagues and friends  
my vote in favour of the town Los Angeles, Cali-  
fornia, United States of America.

Very Sincerely Yours,

(S'd.) R. C. Aldao.

*R C Aldao*